



## A community service design studio

SCAD SERVE empowers the SCAD community to listen to the needs of its neighbors and local leaders, and to create meaningful design solutions that improve quality of life

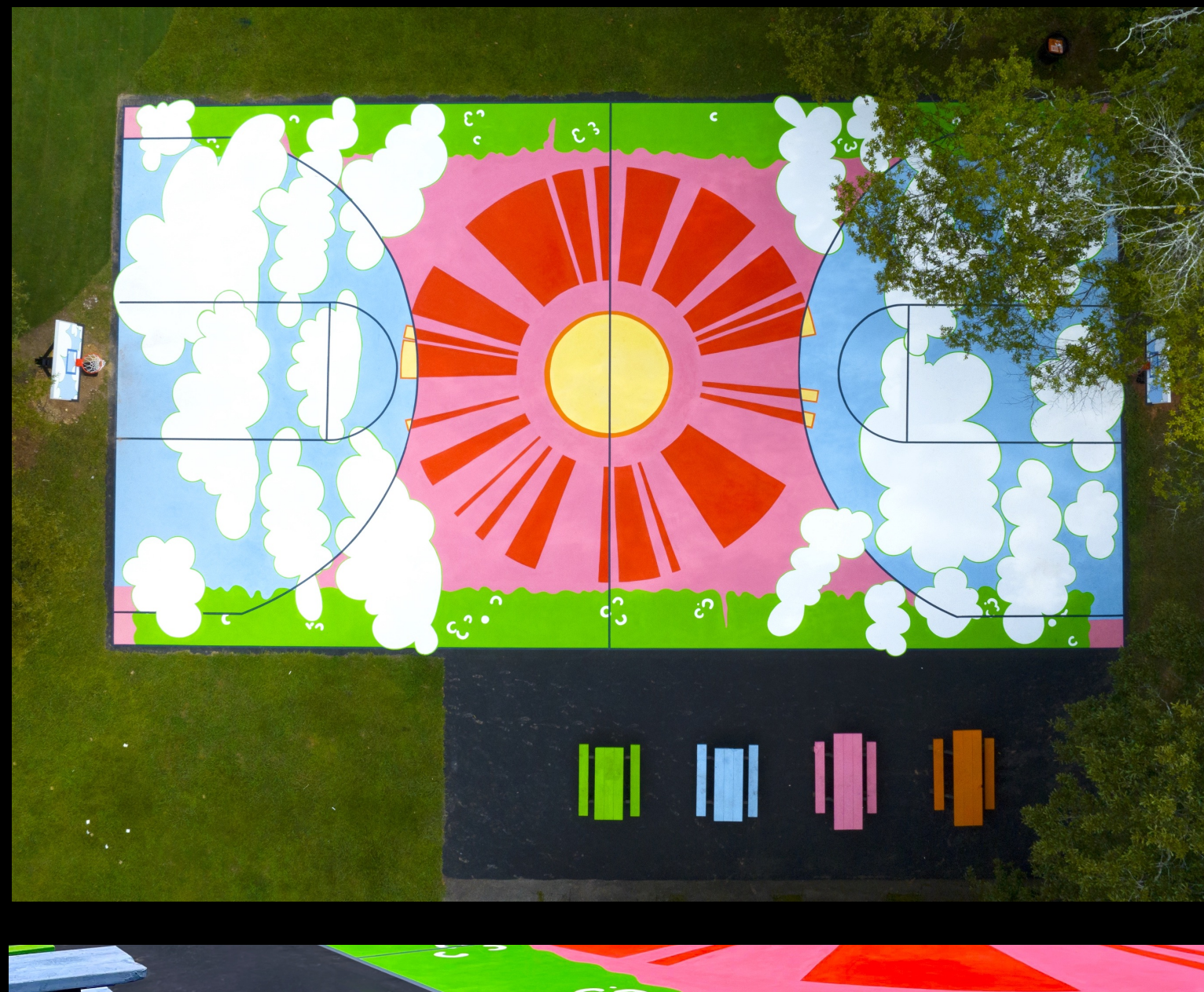


## SCAD POP—Paint Our Parks

- Public arts beautification initiative focuses on serving our communities that need design-for-good love
- SCAD POP designs, presents, and produces hands-on extended learning workshops
- SCAD SERVE Alumni Ambassadors guide students on how to improve community well-being through the planning and creation of community-based outdoor murals in our hometowns of Atlanta and Savannah



# SCAD POP—PAINT OUR PARKS





# **Stone Hoggan Park.**

**Mural Themes and Inspiration.**

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# STONE HOGAN PARK





# MURALIST NINA ROBINSON





# **Mural Themes.**

**We work directly with park and neighborhood leaders to identify relevant themes.**

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# Mural Theme 1.

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## Spirit Animals—The Circle of Life

- Draws inspiration from the sense of connectivity and kinship we feel with the animals we share our planet with
- Showcases animals which possess attributes that teach us invaluable lessons
- Some animals featured include
  - Elephant—symbol of community, longevity, and history
  - Tiger—represents strength, devotion, and courage
  - Crocodile—embodies fearlessness



# MURAL THEME 1



- Mural concept is not the final design, some subtle revisions may occur during design development and mural installation



# **Mural Theme 2.**

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### Achieve Your Goals

- Remain strong in the face of adversity and embrace hard work
- Connects to the athletes mentioned and each of their legacies:
  - Dream-chasing
  - Ambitious
  - Perseverance
- Colors of the players' jerseys
- Interpretation of African textiles patterns including:
  - Kuba Cloth
  - Bogolanfini
  - Adinkra cloth



# MURAL THEME 2



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# **Mural Theme 3.**

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## Renewel

- One of the most beautiful aspects of the circle of life
- The investment into the renewal and revitalization of Stone Hogan Park's court stimulates the growth and longevity of the communities surrounding it
- Two common symbols of renewal are water and the lotus flower
  - The calm yet powerful qualities of a river where lotuses grow
  - A daily micro-life cycle—the lotus blooms, closes, and returns to the bottom of the river when the day is done



# MURAL THEME 3



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# **Mural Theme 4.**

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## Unity and Interconnectedness

- Evokes a sense of unity in our planet
  - Unity strengthens our communities
  - Build community relationships based on compassion, understanding, and hope
- We depend on our relationship with nature for our survival, but we may take this access for granted
- By investing in park's future, we encourage community members to embrace this relationship and fully appreciate its benefits
  - Mental
  - Physical
  - Emotional



# MURAL THEME 4



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**Murals at a Glance.**

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Mural 1



Mural 2



Mural 3



Mural 4



- Mural concept is not the final design, some subtle revisions may occur during design development and mural installation



# Next Steps.

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# NEXT STEPS



## Next Steps

**September 3, 2023**

- Mural concepts presented to Life Church

**September 4, 2023**

- Life Church chooses final two preferred design concepts
- Life Church writes a letter of support to be presented at the 9/6/23 NPU meeting presentation

**September 6, 2023**

- SCAD SERVE to attend NPU meeting and present final design concept(s)
- NPU writes a letter of support for Parks and Recreation permit



**Make An Impact!**