

SCAD
SERVE





A community service design studio

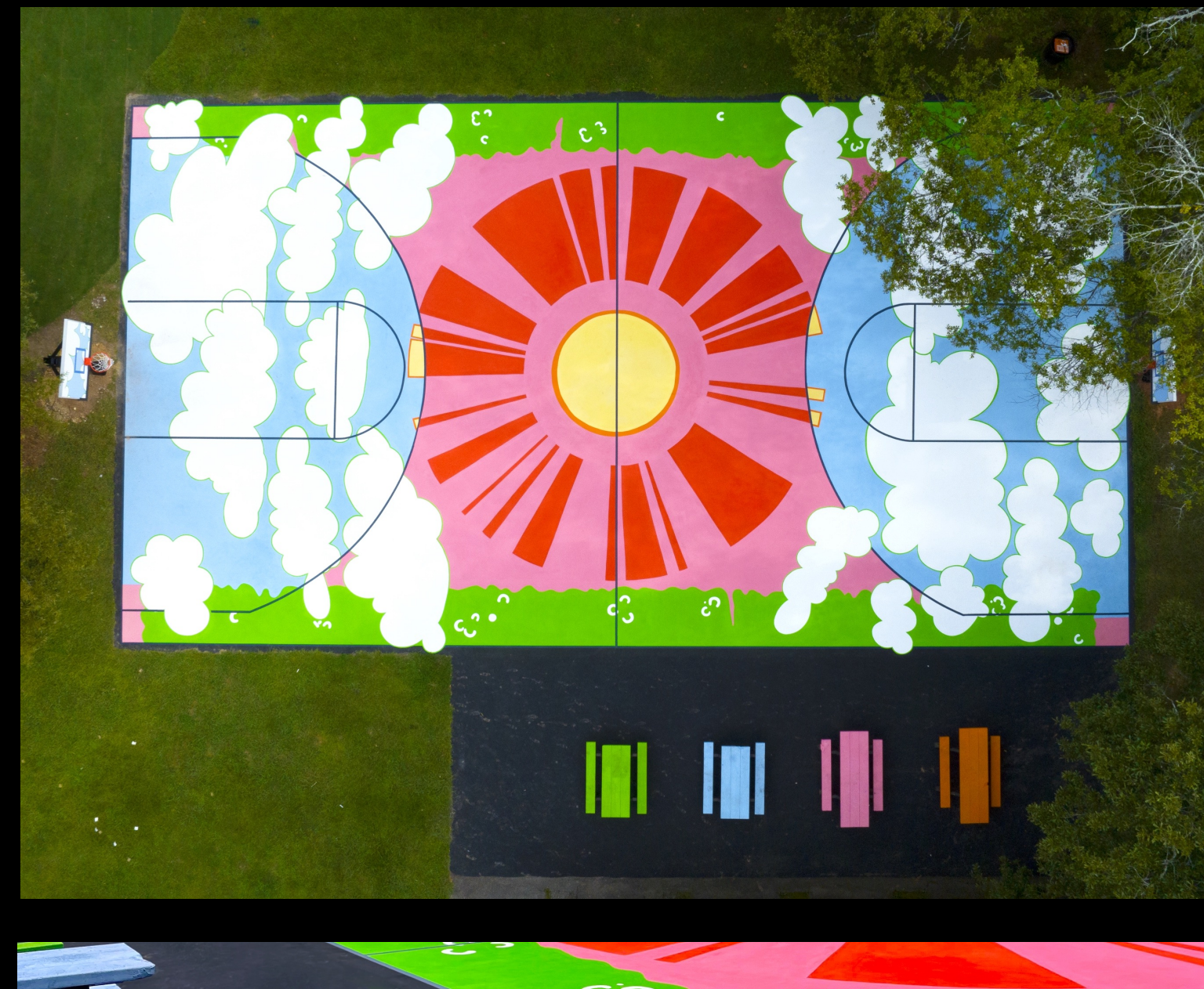
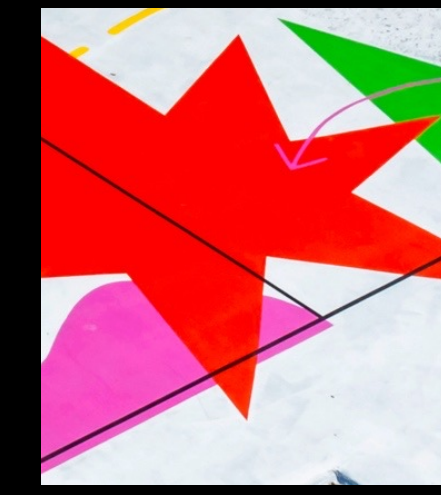
SCAD SERVE empowers the SCAD community to listen to the needs of its neighbors and local leaders, and to create meaningful design solutions that improve quality of life



SCAD POP—Paint Our Parks

- Public arts beautification initiative focuses on serving our communities that need design-for-good love
- Alumni Ambassadors guide students on how to improve community well-being through the planning and creation of community-based outdoor murals in our hometowns of Atlanta and Savannah

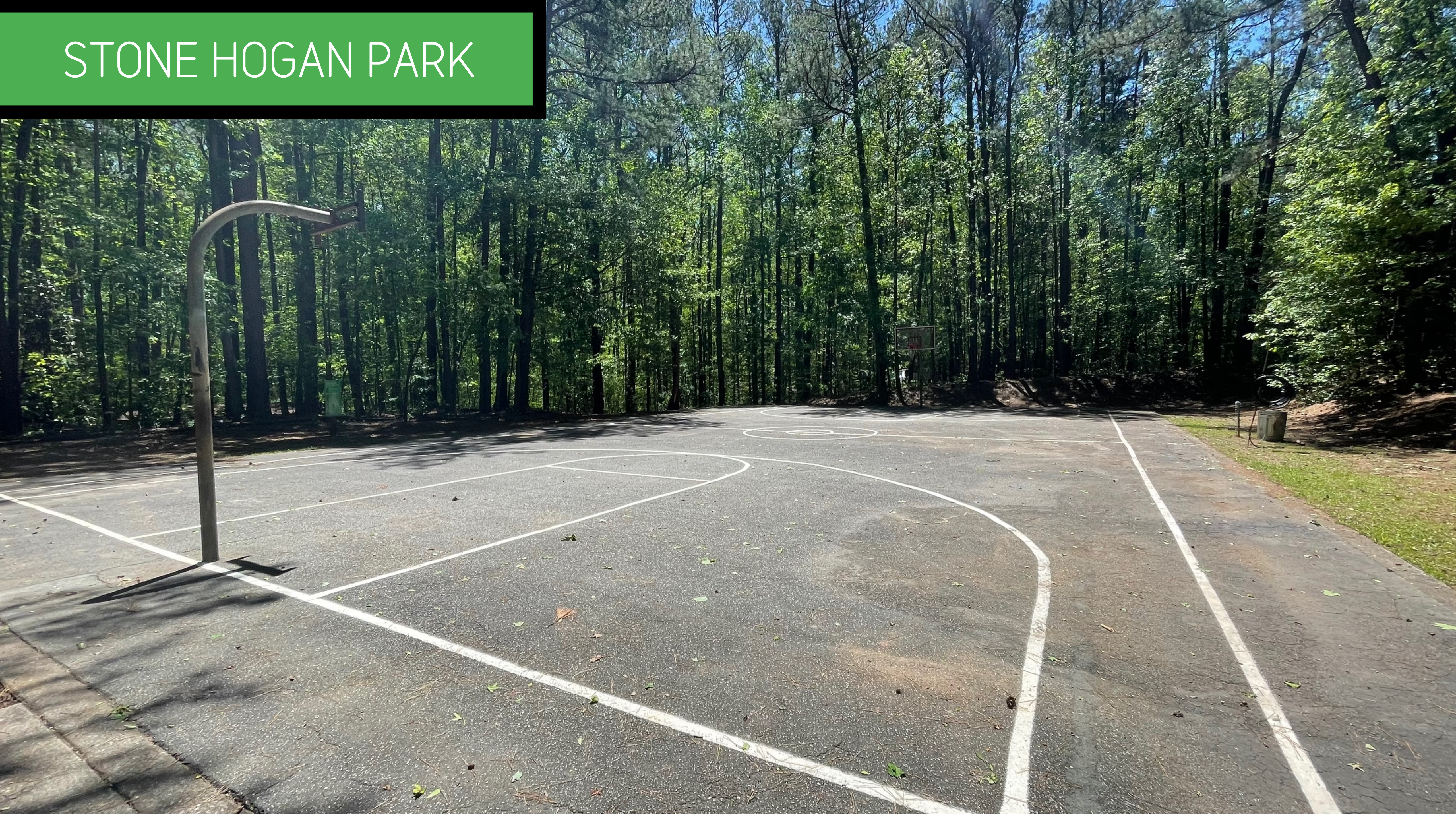
SCAD POP—PAINT OUR PARKS



Stone Hoggan Park.

Mural Themes and Inspiration.

STONE HOGAN PARK



MURALIST NINA ROBINSON



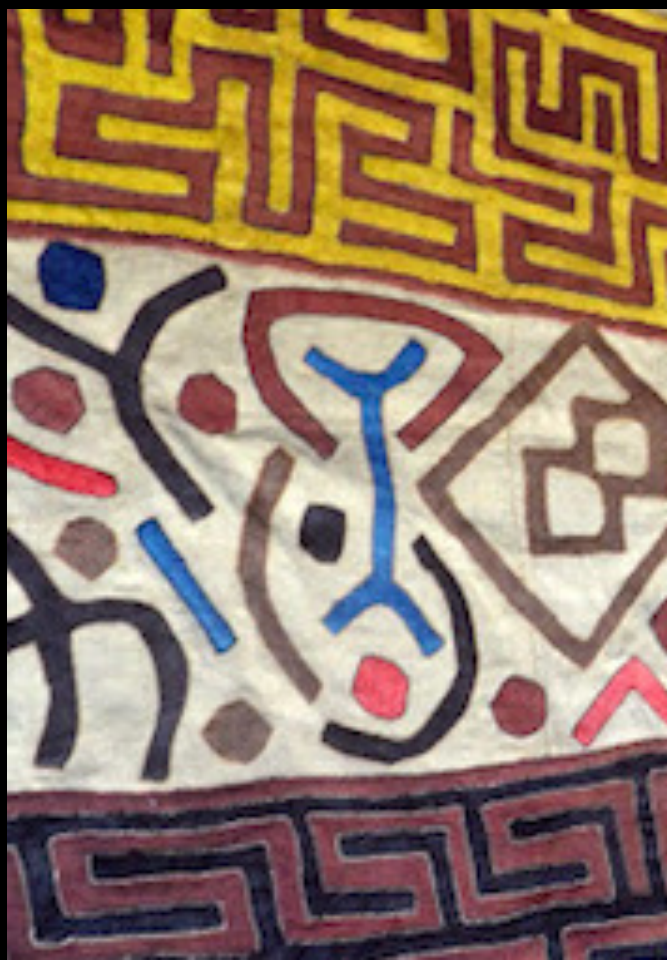
Mural Theme.

We work directly with park and neighborhood leaders to identify relevant themes.

Unity and Interconnectedness

- Unity strengthens our community
 - We build community relationships based on compassion, understanding, and hope
- We remain strong in the face of adversity and embrace hard work
- Interpretation of African textile patterns including:
 - Kuba Cloth
 - Bogolanfini
 - Adinkra cloth

African textile pattern influences



- Subtle revisions may occur during design development and mural installation

Next Steps.



Next Steps

- NPU writes a letter of support for Parks and Recreation permit
- Proposed mural installation: November 6-17

Make An Impact!

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